



A BLACK SAIL

BY RICH ZAHRADNIK

Mystery/Thriller; A Coleridge Taylor Mystery #3

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While covering Operation Sail, Coleridge Taylor sees a dead housewife fished out of the New York Harbor wearing bricks of heroin and thinks he's found his next big story.

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For review copies or to schedule an interview, please contact Catherine Treadgold, catherine@camelpress.com.

SALES PITCH

- The author has 30 years experience as a journalist, holding editorial positions at CNN, Bloomberg News, Fox Business Network, AOL, and the *Hollywood Reporter*.
- *Last Words*, book 1 in the series, won an honorable mention in ForeWord Magazine's 2014 INDIEFAB Book of the Year Awards, a bronze IPPY Award in the mystery category, and was a mystery finalist in the Next Generation Indie Awards.
- *Drop Dead Punk* (book 2): Winner of a gold IPPY. Finalist in ForeWord's 2015 Awards and the Next Generation Awards.
- The author has a B.A. in journalism and political science from George Washington University.
- Author is a media entrepreneur, founding CNNfn.com (Webby winner) & co-founding the award-winning *Peekskill Herald*.

MARKETING

- Physical review copies to trade reviewers and newspapers.
- Ads in trade journals. Facebook post boosts.
- Ads and giveaways on GoodReads: participation in new Kindle giveaway as well as hard copies.
- Two blog tours during and after the book's launch.
- Author events at libraries, bookstores, and book clubs.
- Interviews, reviews, contests, blogging & guest blogging; an appearance on John Raab's *Suspense* magazine broadcast.
- Aggressive outreach through social media. The 1976 setting allows for historical tie-ins to draw in readers.
- Big Thrill Profile (International Thriller Writers)

HOOK

Coleridge Taylor is covering Operation Sail. A police reporter, he'd rather do real stories, and NYC has plenty in July 1976. When a dead housewife is fished out of the harbor wearing bricks of heroin, Taylor believes he's stumbled upon a war between drug cartels. Flanked by his ex-cop girlfriend, he pursues his big story but sees it grow more twisted and deadly by the hour.

REVIEWS

Drop Dead Punk: "Taylor, who lives for the big story, makes an appealingly single-minded hero." —Publishers Weekly

Drop Dead Punk: 4 Stars: "Hours of engrossing entertainment.... A thoroughly satisfying read." —RT Book Reviews

"A fast-paced, deeply entertaining and engrossing novel. *Last Words* is the first book in a mystery series featuring the intrepid investigative reporter. Readers will be glad these aren't the last words from this talented author." —ForeWord Reviews

ABOUT THE AUTHOR

Rich Zahradnik lives with his wife, Sheri, and son, Patrick, in Pelham, New York, where he teaches school kids how to publish online and print newspapers.