



LIGHTS OUT SUMMER

BY RICH ZAHRADNIK

Mystery/Thriller; A Coleridge Taylor Mystery #4

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Taylor is closing in on a story about a murder neglected by the Son-of-Sam obsessed press. Then the blackout of 1977 hits. Can Taylor survive until the lights come on?

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For review copies or to schedule an interview, please contact Catherine Treadgold, catherine@camelpress.com.

SALES PITCH

- Blackstone Audio is recording the first four books of the series.
- *Last Words* (book 1) won an honorable mention in *ForeWord Magazine's* 2014 INDIEFAB Book of the Year Awards, a bronze IPPY Award in the mystery category, and was a mystery finalist in the Next Generation Indie Awards.
- *A Black Sail* (book 3) is a finalist for *ForeWord's* 2016 Book of the Year Awards.
- *Drop Dead Punk* (book 2): Winner of a gold IPPY. Finalist in *ForeWord's* 2015 Awards and the Next Generation Awards.
- The author has 30 years experience as a journalist, holding editorial positions at CNN, Bloomberg News, Fox Business Network, AOL, and the *Hollywood Reporter*.
- The author has a B.A. in journalism and political science from George Washington University.
- Author is a media entrepreneur, founding CNNfn.com (Webby winner) & co-founding the award-winning *Peekskill Herald*.

MARKETING

- Physical review copies to trade reviewers and newspapers.
- Ads in trade journals. Facebook post boosts.
- Ads and giveaways on GoodReads: participation in new Kindle giveaway as well as hard copies.
- Author events at libraries, bookstores, and book clubs.
- Interviews, reviews, contests, blog tour, blogging & guest blogging.
- Aggressive outreach through social media. The 1977 setting allows for historical tie-ins to draw in readers.

HOOK

A young woman is gunned down on the same night Son of Sam strikes elsewhere in Queens. The New York press and police drop everything to pursue the psycho killer, leaving Coleridge Taylor to tell Martha Gibson's story. As he closes in on the mystery, a blackout sets off an orgy of looting and arson. Can Taylor stay alive until the lights come on?

REVIEWS

Black Sail: ★ "Fans of the late Barbara D'Amato and Bruce DeSilva will relish this gritty and powerful crime novel." —*Library Journal*

Black Sail: "Gritty, tough, and well done—this one's a treat." —*Reviewing the Evidence*

Drop Dead Punk: "Taylor, who lives for the big story, makes an appealingly single-minded hero." —*Publishers Weekly*

Drop Dead Punk: 4 Stars: "Hours of engrossing entertainment.... A thoroughly satisfying read." —*RT Book Reviews*

Last Words: "A fast-paced, deeply entertaining and engrossing novel." —*ForeWord Reviews*

ABOUT THE AUTHOR

Rich Zahradnik lives with his wife, Sheri, and son, Patrick, in Pelham, New York, where he teaches school kids how to publish online and print newspapers.